



## A Collaborative Platform for Making Change

### Scaling up actions for biodiversity conservation

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#### About this initiative

On the occasion of the World Conservation Congress, we (FFI, UNEP-WCMC, the University of Oxford, and BP plc) are providing a platform to discuss opportunities for collaboration between businesses, governments, science providers, and NGOs. It aims to support the discussions conducted at the Congress and inform those held later in the year at the Convention of Biological Diversity [Business and Biodiversity Forum](#) in Mexico by increasing awareness of the challenges faced by different stakeholders and identifying opportunities for improved partnerships to make change.

#### Context

The Earth Summit (back in 1992) stimulated numerous cross-sector partnerships aimed at finding solutions to the sustainability challenges faced by society. Twenty four years later, the IUCN's [World Conservation Congress](#) (WCC) in Hawaii provided a forum where businesses, governments and conservation organisations discussed and approved motions that will challenge the way we work in the "business & biodiversity space" – in effect identifying the strategic priorities for the business and biodiversity agenda for the coming years.

Despite progress made in the "business & biodiversity space" within the private sector, NGOs, academia and business on this issue, biodiversity loss continues.

#### Purpose

To run a series of events in partnership with businesses, science providers and NGOs with the view to:

- Raise awareness of the challenges faced by different stakeholders in catalysing action on biodiversity that goes beyond compliance.
- Improve our understanding of the challenges faced by different sectors in managing biodiversity issues.
- Identify opportunities and mutually agreed actions for improved stakeholder partnerships.

#### Previous Events:

- A **webinar** providing an overview of the business & biodiversity motions and key sessions at IUCN WCC. The webinar was held on August 16<sup>th</sup>, PowerPoint slides can be accessed here: [http://wcmc.io/Making\\_Change\\_Webinar](http://wcmc.io/Making_Change_Webinar)
- An **online survey** canvassing opinions and input from stakeholders on the key issues facing businesses, NGOs and academia. The survey was circulated in October and results will be presented at the Workshop. The questionnaire can be complete here: [http://wcmc.io/Making\\_Change\\_Survey](http://wcmc.io/Making_Change_Survey)

## Making Change workshop

**Date:** Tuesday 1<sup>st</sup> November; 08.30 to 17.00

**Venue:** Sofitel Hotel St James (Westminster Suite), Waterloo Place, London, SW1Y 4AN.

Maps and details can be found thus: <http://www.sofitel.com/gb/hotel-3144-sofitel-london-st-james/index.shtml>

### Workshop details:

The purpose of the workshop is to provide a synthesis of the outcomes of the IUCN World Conservation Congress. The workshop will explore (i) Why is biodiversity not getting the traction in businesses & governments it should? And (ii) How can the private and public sector work more closely together to make a step-wise change?

During the workshop participants will discuss and develop innovative ideas for improved private and public partnerships to facilitate transformational improvements in nature conservation. Our discussion will build on the recent World Conservation Congress session outcomes & motions (see [IUCN's Business @ Congress summary](#)), and the pre-workshop survey where participants identified the most relevant motions to their business / organisation.

The workshop participants are those already engaged in private and public partnerships. They hold a wealth of knowledge about what does and doesn't work in current biodiversity related partnerships, and are likely to have many ideas about what is required to change to make more effective understanding and improvements for the future.

This is a one-day workshop, which will involve: (i) panel reflections on the World Conservation Congress session outcomes & motions; (ii) discussion of the challenges faced by different sectors in managing biodiversity issues; and (iii) focussed group discussions about the types of activities required to achieve selected WCC motions and more generally effective stakeholder partnerships for delivering change and to halt biodiversity loss.

### Contacts:

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## Agenda

Time	Item	Lead
08.00	Coffee reception	
08.30	Welcome address	Mark Johnston (BP) & Pippa Howard (FFI)
08.45	Introductions	Prue Addison (Univ of Oxford)
09.00	Panel discussion: World Conservation Congress (motions and session) Pippa Howard (FFI) Prue Addison (Univ. of Oxford) Deric Quaile (Shell) Ruth Thomas (ICMM) Steve Edwards (IUCN) Matt Jones (UNEP-WCMC)	Annelisa Grigg, Head of Programme, Business and Biodiversity, UNEP-WCMC
10.30	Feedback from the Making Change questionnaire	Kerstin Brauner, (FFI/UNEP-WCMC)
10.45	Tea Break	
11.15	<u>Break-out groups, session 1:</u> What is needed to implement the most important WCC motions for business, NGOs, academia and governments?	Prue Addison (Univ of Oxford) & group facilitators
12.30	Lunch	
13:30	Feedback from Breakout group session 1	Prue Addison (Univ of Oxford) & group facilitators
14.00	Introduction to transformative partnerships	Annelisa Grigg (UNEP-WCMC)
14:15	<u>Break-out groups, session 2:</u> What is the role of stakeholder partnerships in delivering change to halt biodiversity loss?	Prue Addison (Univ of Oxford) & group facilitator
15:00	Feedback from Breakout group session 2	Prue Addison (Univ of Oxford) & group facilitators
15.30	Tea Break	
16:00	Open discussion	Annelisa Grigg (UNEP-WCMC)
16.45	Closing Remarks	Pippa Howard (FFI) & Mark Johnston (BP)
17.00	Workshop close	